

ISU Cabagan Strengthens Extension Efforts Through College-Based Banner Programs and CMO 18 Implementation

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CABAGAN, Isabela — On March 5, 2026, the Department of Extension and Training Services (DETS) of Isabela State University – Cabagan Campus conducted its Campus Extension 1st Quarter Meeting to reinforce the implementation of extension programs in line with the Revised Guidelines and Instruments for Client Satisfaction Survey of Extension Projects in State Universities and Colleges (SUCs) or CHED Memorandum Order No. 18, series of 2025.

The meeting brought together extension coordinators, project leaders, and faculty members, with the special participation of Cluster Executive Officer Dr. Jane G. Cabauatan, to align campus extension initiatives with the new national guidelines and to identify college-based Extension Banner Programs that will serve as the flagship extension initiatives of the campus.

In line with this direction, Cabauatan emphasized that genuine community service must be provided free of charge and should directly respond to the needs of partner beneficiaries, particularly in addressing the most pressing challenges faced by communities. Likewise, Extension Director Dr. Claire G. Tumaliuan underscored that extension initiatives must be implemented with dedication and accountability, ensuring that all project deliverables are effectively carried out to generate meaningful and lasting impact for the beneficiaries.

To further ensure that selected programs meet both institutional and national standards, the evaluation of banner programs will follow the ISU-IMPACT criteria, developed by University Extension Director Dr. Ferdinand Bulusan based on the existing guidelines. The framework assesses extension initiatives based on relevance to community needs, measurable impact, sustainability, partnership with stakeholders, and scalability for wider adoption.

Complementing this initiative, the meeting also highlighted the implementation of CHED Memorandum Order No. 18, series of 2025, which provides updated policies and guidelines for extension programs in State Universities and Colleges (SUCs). The policy emphasizes the importance of results-based extension services, active community participation, proper documentation, and impact-driven programs that contribute to social and economic development. It also includes the preparation of approved extension proposals, establishment of partnerships with stakeholders, clearly defined outcome indicators, and the adoption of systematic monitoring and evaluation mechanisms.

In support of these efforts, the extension office also reiterated the importance of accurate reporting and comprehensive documentation, particularly the submission of Quarterly Accomplishment Reports with Means of Verification (MOVs). Proper documentation ensures that extension initiatives are effectively monitored, evaluated, and aligned with both institutional goals and national development priorities.

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