



Republic of the Philippines  
ISABELA STATE UNIVERSITY  
Cabagan, Isabela

### **REVISIONS MADE / COMMENTS FOR ISU CABAGAN WEBSITE NEWS ARTICLES**

#### **RE: ISU Reaffirms Internationalization Commitment Through Learning Express (LEx) Program 2026**

1.
  - a) COMMENT: The headline “ISU Expands Global Engagement Through Learning Express (LEx) Program 2026” should be revised. Since this is not a new partnership, consider using wording that reflects continuity, such as “continued internationalization commitment,” and avoid using “expands.”
  - b) ACTION: Replaced title with “ISU Reaffirms Internationalization Commitment Through Learning Express (LEx) Program 2026 “
2.
  - a) COMMENT: In digital publishing, it is important to use plain fonts to support search engine optimization (SEO).
  - b) ACTION: Replaced some uncommon fonts used.
3.
  - a) COMMENT: 5Ws and 1H: The lead lacks a specific date. Please indicate when the Learning Express (LeX) Program 2026 was conducted or launched.
  - b) ACTION: Added dates
4.
  - a) COMMENT: Use the hashtag symbol (#) for social media hashtags, but not for Search Engine Optimization (SEO) keywords.
  - b) ACTION: Removed hashtags in the news article.
5.
  - a) COMMENT: For online publication, avoid using Facebook links as direct sources in news articles. Instead, cite them as “Related Stories.”
6.
  - a) ACTION: Removed unnecessary paragraphs
7.
  - a) COMMENT: First mention: full name + title; Subsequent mentions: surname only
  - b) ACTION: Removed titles and replaced first names with surnames



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8.

- a) COMMENT: The program has already taken place, so ensure that the article is written in past tense.
- b) ACTION: Replaced the verb tense.

9.

- a) COMMENT: Humanize the story.
- b) ACTION: Added quotations to humanize the news article.

**RE: ISU Cabagan Strengthens Extension Efforts Through College-Based Banner Programs and CMO 18 Implementation**

10.

- a) Comment: Initiative implies a beginning or first move, while effort refers to the work or actions involved in implementing something.
- b) Action: Replaced “initiatives” with “efforts.”

11.

- a) COMMENT: In digital publishing, it is important to use plain fonts to support search engine optimization (SEO).
- b) ACTION: Replaced some uncommon fonts used.

12.

- a) COMMENT: 5Ws and 1H: The lead lacks a specific date. Please indicate when the was the meeting conducted.
- b) ACTION: Added dates

13.

- a) Comment: Avoid abbreviations, especially if they are uncommon or not yet previously introduced in the article. Spell out the full title for clarity.
- b) Action: Revised to Revised Guidelines and Instruments for Client Satisfaction Survey of Extension Projects in State Universities and Colleges (SUCs) or CMO No. 18, series of 2025.

14.

- a) Comment: Some ideas are redundant.
- b) Action: Removed redundant content.

15. COMMENT: For online publication, avoid using Facebook links as direct sources in news articles. Instead, cite them as “Related Stories.”



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**RE: Empowering Agta Women and Children: ISU Palanan Leads Yakap sa Kababaihan Outreach**

16.

- a) Comment: Some ideas are redundant.
- b) Action: Removed redundant content.

17.

- a) COMMENT: In digital publishing, it is important to use plain fonts to support search engine optimization (SEO).
- b) ACTION: Replaced some uncommon fonts used.

18.

- a) COMMENT: Use the hashtag symbol (#) for social media hashtags, but not for Search Engine Optimization (SEO) keywords.
- b) ACTION: Removed hashtags in the news article.

19. COMMENT: For online publication, avoid using Facebook links as direct sources in news articles. Instead, cite them as “Related Stories.”

**RE: ISU Cabagan Receives Dairy Processing SSF Through DTI Donation**

20.

- a) Comment: Some ideas are redundant.
- b) Action: Removed redundant content.

21. COMMENT: For online publication, avoid using Facebook links as direct sources in news articles. Instead, cite them as “Related Stories.”

**Prepared by:**

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